

Oxford Library Board Meeting Minutes

November 6, 2023

Present: Jayne Keiser, Deb Kinney, Lauren Roberts, Billie Ruden, Colleen Bowers, Megan Dial-Lapcewich and Jessica Arieux

Absent: Elizabeth Spratt

Minutes: A motion was made and seconded by Kinney/Dial-Lapcewich/Arieux to approve the October minutes. Motion carried.

Librarian Report - In October the library was open 84.5 hours with 244 patrons in the library, 12 computer users, 189 physical materials and 134 e-books were checked out. Four new library cards were issued. 121 patrons attended the various programs in the library. Twenty craft bags and 19 coloring pages were distributed.

Annual Report for FY2023 - Lauren provided the FY2023 Oxford Library annual report in written and picture form. Light Up Oxford was the library's biggest event. The library's door count tripled from last year. The library's programs increased from 59 programs last year to 188 this year with 463 attendees last year compared to 794 attendees this year. 332 craft bags were distributed.

October Book Sale - The library book sale on October 14th during Oxford's car cruising day event was a success with \$350 in sales. Lauren purchased another table for the library.

Branding on a Budget - Lauren attended a training session called Branding on a Budget. She showed the Board how she has started to implement some of the tips and tricks that she learned. She updated the Oxford Public Library logo, is standardizing fonts and color palates across the library's website, newsletter, and other library communications.

Light Up Oxford - Light Up Oxford's library activities will be similar to last year's event with craft, coloring, and game areas. Billie and Deb volunteered to help at the event. An actress dressed like Mary Poppins will do a story time. A silent auction or quick buy for Billie's knitted hats was discussed and will be advertised on Facebook with the proceeds going to the library.

Strategic Plan Progress Update - Lauren updated the group on the library's progress on strategic plan goals. The library has partnered with more community organizations, a non-fiction book club was implemented, crafts and activities are included during story times. Ideas for future programs were discussed.

The next meeting will be Monday, December 4 at 6:30 P.M. at the library.

Motion made and seconded by Ruden/Arieux to adjourn the meeting. Motion carried.

